

| Land | Kampagnenname | Titel des Evaluationsberichts | Kampagnenslogan |
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| NZL | It's not OK | An innovative approach to changing social attitudes around family violence in New Zealand. Key ideas, insights, and lessons learnt. The Campaign for Action on Family Violence | It's not OK |
| NZL | Smoking Not Our Future | Measuring the impact of the "Smoking Not Our Future" Campaign | Smoking Not Our Future |
| NZL | John Kirwan Campaign | Evaluation of the first nine months of the national depression initiative public health campaign | Can be treated/controlled. Talk about it/ be open about it |
| NZL | Get Ready, Get Thru | Ministry of Civil Defence & Emergency Management. Campaign Monitoring Research 2010 | Get Ready, Get Thru |
| NZL | Get Ready, Get Thru | Ministry of Civil Defence & Emergency Management. Campaign Monitoring Research 2009 | Get Ready, Get Thru |
| NZL | Like Minds Like Mine | Impacts of national media campaign to counter stigma and discrimination associated with mental illness | Can be treated/controlled. Talk about it/ be open about it |
| SCO | Bang out of Order | Violence Against Public Facing Workers Wave 3. Post Campaign Evaluation. | Bang out of Order |
| SCO | Violence Against Workers | Violence Against Workers - 2004-2005. Pre- and Post- Campaign Evaluation | k.A. |
| SCO | Don't Risk It | Road Safety Drink-Drive 2006. Post Campaign Evaluation | Don't Risk It |
| SCO | Festive Drink Drive Campaign; Don't risk it Drink Drive Campaign | Evaluation of the 2003/2004 Festive Drink Drive Campaign. | Don't risk it |
| SCO | Foolspeed Campaign | Evaluation of Foolspeed Campaign Final Phase. Report. | k.A. |
| GB | THINK! Road Safety Campaign | THINK! Road safety campaign evaluation. October 2006: Post Child Restraints and Pre Mobile | k.A. |
| GB | THINK! Road Safety Campaign | Children's Road Safety Advertising Tracking. Presentation of Results - Waves 1 & 2 | k.A. |
| AUS | National Tobacco Youth Campaign (NTYC) | National Tobacco Youth Campaign Evaluation | k.A. |

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| AUS | Breast Screen Australia. A joint Australian, State and Territory Government Program | Evaluation Report for the 2000/2001 Phase of the Breastscreen Australia Campaign | k.A. |
| GER | Go! Das Gründungsnetzwerk NRW | Evaluierung von Landes- und Brancheninitiativen | Go! |
| GER | GTS-Kampagne | Evaluierung GTS-Kampagne | Ganztagsschulen. Zeit für mehr. |
| CAN | Aboriginal Healthy Pregnancy Campaign | Final Report. Aboriginal Healthy Pregnancy Recall of Ad Campaign. | k.A. |
| CAN | "72 Hours...Is Your Family Prepared?" advertising campaign | '72 Hours' Advertising Post-campaign Evaluation 2009 | 72 Hours...Is Your Family Prepared? |
| CAN | "72 hours-Is your family prepared?" campaign | 72 Hours Advertising Post-campaign Evaluation | 72 hours-Is your family prepared? |
| CAN | EP Week public awareness campaign | EMERGENCY PREPAREDNESS (EP) WEEK 2010 EVALUATION | k.A. |
| CAN | EP Week public awareness campaign | Emergency Preparedness Week 2009 Evaluation | k.A. |
| CAN | EP Week public awareness campaign | Emergency Preparedness Week Evaluation | k.A. |
| CAN | First Nations people living on-reserve | Perceptions of Emergency Preparedness On-Reserve | k.A. |
| CAN | Citizen Readiness Campaign | Evaluation of the Citizen Readiness Social Marketing Campaign | k.A. |
| AUS | Go for 2&5 campaign | RESEARCH REPORT: EVALUATION OF THE NATIONAL GO FOR 2&5® CAMPAIGN | Go for 2&5 |
| USA | National Youth Anti-Drug Media Campaign | Evaluation of the National Youth Anti-Drug Media Campaign: 2004 Report of Findings | What's Your Anti-Drug? |
| NZL | Buy kiwi made campaign | BUY KIWI MADE CAMPAIGN EVALUATION REPORT | Buy kiwi made |
| NZL | Safer Sex Campaign | Safer Sex Evaluation Summary | No Rubba, No Hubba Hubba |
| NZL | Face the Facts | 'Face the Facts' Campaign Evaluation 2010 | Face the Facts |
| NZL | Reduce Your Rubbish | Measuring the national "Reduce Your Rubbish" campaign | Reduce Your Rubbish |
| NZL | The Quit Group | The Quit Group Pack Warnings Ad Campaign Evaluation Post Survey Report | k.A. |
| GB | 'Named Rider' motorcycle campaign | THINK! Road Safety Campaign Evaluation | 'Take longer to look for bikes' / Don't take it in / Think Bike - think Biker |

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| GB | THINK - Teenage Road Safety Campaign | TEENAGE ROAD SAFETY ADVERTISING TRACKING. REPORT OF RESULTS – WAVE 11 | Give the road your full attention |
| GB | CopyCat advertising campaign | PARENT'S ROAD SAFETY ADVERTISING TRACKING. REPORT OF RESULTS – WAVE 3 | Think! |
| GB | MTV / THINK! campaign. | TEENAGE ROAD SAFETY ADVERTISING TRACKING. REPORT OF RESULTS – WAVE 10 | Think! |
| GB | DfT Distractions advertising campaign | TEENAGE ROAD SAFETY ADVERTISING TRACKING. REPORT OF RESULTS – WAVE 9 | Think! |
| GB | THINK! Road Safety Campaign | THINK! Road Safety Campaign Evaluation. Post evaluation of the 'Three Strikes' THINK! Seat Belts campaign | k.A. |
| GB | THINK! Road Safety Campaign | THINK! Road Safety Campaign evaluation. Post evaluation of the 'Eyes' THINK! Drive campaign | Drug Driving: Your eyes will give you away |
| GER | Kopf an: Motor aus | Kopf an: Motor aus. Für null CO2 auf Kurzstrecken | Kopf an: Motor aus |
| USA | Census 2000 | Evaluations of the Census 2000 Partnership and Marketing Program | k.A. |
| USA | the National Impaired Driving High-Visibility Enforcement Campaign: 2003 - 2005 | NHTSA's National Impaired Driving High-Visibility Enforcement program | Click It or Ticket |
| USA | Click It or Ticket | Evaluation of the May 2007 Click It or Ticket Mobilization | Click It or Ticket |
| USA | Click It or Ticket | Click It or Ticket Seat Belt Mobilization Evaluation: Final Report | Click It or Ticket |
| CAN | Plan and Save Campaign | Plan and Save Ad Post Recall Television Ad | You can get money now |
| CAN | Plan and Save Campaign | Tracking Survey: Parents Attitudes and Behaviours Regarding Saving & Ad Recall | k.A. |
| CAN | Plan and Save Campaign | Tracking Survey: Parents Attitudes and Behaviours Regarding Saving & Ad Recall | k.A. |
| CAN | Plan and Save Campaign | Tracking Survey: Parents Attitudes and Behaviours Regarding Saving & Ad Recall | You can get money now |

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| CAN | Plan and Save Campaign | Final Report ASSESSMENT OF THE PLAN AND SAVE CAMPAIGN: QUALITATIVE TESTING AND ACET EVALUATION | k.A. |
| CAN | Plan and Save Campaign | Qualitative and Quantitative Research Plan & Pay 3D 300,000 Ad Campaign | k.A. |
| CAN | Canada GST Reduction Advertising Campaign | Canada GST Reduction Advertising Campaign Post Evaluation Prepared for: The Department of Finance | k.A. |
| AUS | NATIONAL SKIN CANCER AWARENESS CAMPAIGN | EVALUATION OF NATIONAL SKIN CANCER AWARENESS CAMPAIGN – THIRD PHASE (2009-2010) | Protect yourself in five ways from skin cancer |
| AUS | NATIONAL SKIN CANCER AWARENESS CAMPAIGN | EVALUATION OF NATIONAL SKIN CANCER AWARENESS CAMPAIGN – FINAL PHASE (2008-09) | Protect yourself in five ways from skin cancer |
| AUS | NATIONAL SKIN CANCER AWARENESS CAMPAIGN | EVALUATION OF NATIONAL SKIN CANCER CAMPAIGN | Protect yourself in five ways from skin cancer |
| AUS | Measure Up Social Marketing Campaign | Evaluation of the Australian Better Health Initiative Measure Up Social Marketing Campaign Phase 1 | Measure Up |
| AUS | 'Get Moving' campaign | EVALUATION OF THE NATIONAL 'GET MOVING' CAMPAIGN | Get Moving |
| AUS | National Binge Drinking Campaign | National Binge Drinking Campaign – Evaluation Survey April 2009 | Don't turn a night out into a nightmare |
| CAN | The Citizen Readiness Campaign | Assessing the H1N1 Flu Virus: A Social Marketing Campaign. Final Report | Know what to do to fight the flu. Knowledge is your best defence |
| CAN | National Influenza Campaign | Exploring the Impact of the National Influenza Immunization Campaign. Final Report | k.A. |
| CAN | Royal Canadian Mounted Police Recruitment Advertising Campaign | Royal Canadian Mounted Police Recruitment Advertising Campaign. Survey Report | k.A. |
| CAN | RCMP National Recruiting Advertising Campaign | Post-campaign evaluation of the RCMP | The RCMP offers a career that is nowhere near ordinary. |
| CAN | RCMP Recruiting Advertising Campaign | RCMP Post-Campaign Awareness & Effectiveness of RCMP Recruiting Advertising Campaign. Final Report of Findings | The RCMP is hiring. A career nowhere near ordinary Join the RCMP |

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| CAN | Healthy Pregnancy campaign | Health Canada Healthy Pregnancy Advertising Post-Campaign Evaluation Final Report | A healthy pregnancy is in your hands |
| CAN | Economic Action Plan. Advertising Campaign. ACET Survey | Final Report. Assessing Canada's Economic Action Plan. Fall 2009. Advertising Campaign. ACET Survey | k.A. |
| CAN | CFIA's Travellers' Biosecurity Campaign | Public Awareness of CFIA's Travellers' Biosecurity Campaign. Final Report | Be aware and declare |
| CAN | Advertising Campaign "Fight" | Capturing Initial Reaction to the Advertising Campaign "Fight". Final Report | Fight with the Canadian Forces |
| CAN | National Animal Health Awareness Campaign | Final Report. Evaluation of the Animal Health Awareness Campaign | k.A. |
| USA | National Drugs Campaign (Stage Two of Phase Four) | Department of Health and Ageing: Evaluation of Stage Two of Phase Four of the National Drugs Campaign. Evaluation. | k.A. |
| USA | Illicit Drug Use – Targeting Young Methamphetamine Users campaign (YMUC) | Young Methamphetamine Users Campaign: Evaluation of Stage One Research Report. | k.A. |
| USA | The National Illicit Drug Strategy (National Drugs Campaign, Phase Three) | Research Report. National Drugs Campaign: Evaluation of Phase Three. | k.A. |
| USA | National Drugs Campaign (Phase Two) | National Drugs Campaign: Evaluation of Phase Two. | k.A. |
| SCO | know the score: cocain | know the score: cocain wave 4-2006/2007 Post-campaign Evaluation | Cocaine makes you up to 24 times more likely to have a heart attack |
| SCO | know the score: anti heroin 2006/2007 | know the score: anti heroin 2006/2007 campaign evaluation | Know the Score |
| SCO | know the score: cocain | know the score: cocain wave 3-2005/2006 Post-campaign Evaluation | Know the Score |
| SCO | Know the Score-Heroin | Know the Score-Heroin 2005 Pre- and Post-Campaign Evaluation | Know the Score |
| SCO | Environmental Issues | Environmental Issues Wve 4 2004 Post-Campaign Evaluation7 | k.A. |
| SCO | Drugs misuse attitudes survey | Drugs misuse attitudes survey - 2004 Post-Campaign Evaluation | Know the Score |
| CAN | Discover our true nature | 2002 U.K. Advertising evaluation study. Evaluation report 2003-1. | Discover our true nature |

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| CAN | Tax Relief Measures Advertising Campaign | Evaluation of Phase III of the Tax Relief Measures Advertising Campaign – Advertising Campaign Evaluation Tool (ACET) | k.A. |
| CAN | Tax Relief Measures Advertising Campaign | Evaluation of Phase II of the Tax Relief Measures Advertising Campaign 2008-2009 | k.A. |
| CAN | Tax Relief Measures Advertising Campaign | Evaluation of the Tax Relief Measures Ad Campaign | k.A. |
| SCO | see me’ - the National Scottish Campaign Against the Stigma and Discrimination Associated with Mental Ill-Health | Evaluation of ‘see me’ - the National Scottish Campaign Against the Stigma and Discrimination Associated with Mental Ill-Health | see me - lets stop the stigma on mental health |
| SCO | The Hedgehogs children’s road safety advertising campaign | Children’s Road Safety Advertising Tracking Presentation of Results – Waves 3 and 4 March 8th 2007 | Stop Look Listen Live. |
| SCO | The Hedgehogs children’s road safety advertising campaign | Children’s Road Safety Advertising Tracking Presentation of Results – Waves 3 and 4 March 8th 2007 | Stop Look Listen Live. |
| SCO | Domestic Abuse 2008/2009 | DOMESTIC ABUSE 2008/09: POST CAMPAIGN EVALUATION REPORT | Domestic Abuse – there's no excuse |
| SCO | Domestic Abuse 2007/2008 | Domestic Abuse 2007/08: Post-Campaign Evaluation Report | Domestic Abuse – there's no excuse |
| SCO | Domestic Abuse 2007/2008 | Domestic Abuse 2006/07: Post-Campaign Evaluation | Domestic Abuse – there's no excuse |
| SCO | Domestic Abuse Wave 9 | Domestic Abuse 2005/6: Post-Campaign Evaluation | Domestic Abuse – there's no excuse |
| SCO | Domestic Abuse Wave 8 | Domestic Abuse Wave 8 - February 2005 | No excuse – Zero tolerance |
| SCO | Domestic Abuse Campaign Wave 7 | Domestic Abuse Campaign Wave 7 - 2004 Post-Campaign Evaluation | Behind Closed Doors |
| GB | THINK! Road Safety Campaign | THINK! Road Safety Campaign Evaluation. Post evaluation of June Mobile Phone campaign Report | THINK! Don't drink and drive. |
| GB | THINK! Road Safety Campaign | THINK! Road Safety Campaign Evaluation Post evaluation of the ‘Personal Consequences’ Drink Drive campaign Report | THINK! Don't drink and drive. |
| GB | THINK! Road Safety Campaign | THINK! Road Safety Campaign Evaluation . Post evaluation of the 'Personal Consequences' Drink Drive campaign Report | THINK! Don't Drink and Drive |

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| GB | THINK! Road Safety Campaign | Think! Road Safety Campaign Evaluation Post evaluation of the 'Personal Consequences' Drink Drive campaign | THINK! Don't drink and drive! |
| GB | THINK! Road Safety Campaign | THINK! Road Safety Campaign Evaluation. Post evaluation of the 'Personal Consequences' Drink Drive Campaign Report | THINK! Don't drink and drive |
| GB | THINK! Road Safety Campaign | THINK! Road Safety Campaign Evaluation Post Drink Drive Campaign. Report. | THINK! Don't drink and drive |
| SUI | Rauchen schadet... | Evaluation der Tabakpräventionskampagne 2003 und 2004 "Rauchen schadet..." | Rauchen schadet / Uns stinkt |
| SUI | Alles im Griff? | Globalevaluation Alkoholprogramm 1999-2002 Posttest der Kampagne Alles im Griff 2001 | Alles im Griff? |
| SUI | Schwarzarbeit in der Schweiz | SCHLUSSBERICHT ZUR EVALUATION DER KAMPAGNE "SCHWARZARBEIT IN DER SCHWEIZ" 2009 | Keine Schwarzarbeit - das verdienen alle! |
| SUI | LOVE LIFE STOP AIDS | Evaluation der nationalen STOP AIDS-Kampagne 2005 | Love Life stop aids |
| SUI | Eigentlich logisch - Weniger Rauch, mehr Leben | Evaluation der nationalen Kampagne zur Tabakprävention 2009 "Eigentlich logisch - mehr Rauch, mehr Leben" | Eigentlich logisch - Weniger Rauch, mehr Leben |
| SCO | Don't give fire a home - fire safety campaign | Fire Safety Campaign 2006/07 - Wave 5 Post-Campaign Evaluation | Don't give fire a home |
| SCO | Don't give fire a home - fire safety campaign | Fire Safety Wave 4 – 2005/06 Post-Campaign Evaluation | No Chance |
| SCO | Don't give fire a home - fire safety campaign | Fire Safety Wave 3 – 2005 Post-Campaign Evaluation | Don't give fire a home |
| SCO | Don't let too much drink spoil a good night out - Alcohol Misuse Campaign | Alcohol Misuse Wave 3 – 2005 Post-Campaign Evaluation | Don't let too much drink spoil a good night out |
| SCO | Don't push it Alcohol Misuse Campaign | Alcohol Misuse 2006 Campaign Evaluation | Don't push it |
| CAN | k.A. | Evaluation of Advertising for the 2006 Filing Season: Findings from a Survey of Small and Medium Enterprises and Intermediaries | k.A. |
| CAN | Parks Canada Spring 2009 Advertising Campaign | Parks Canada Spring 2009 Advertising Campaign Evaluation Tool Post-Test Final Report | k.A. |

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| CAN | FCRO December 2007 Advertising Campaign | FCRO December 2007 Advertising Campaign Post Evaluation Final Report | FCRO helps internationally trained individuals find the information and resources they need to have their credentials assessed and recognized |
| CAN | Reducing Canada's Immigration Backlog Campaign | Reducing Canada's Immigration Backlog Post-Campaign Evaluation | k.A. |
| CAN | International Youth Program's Advertising Campaign | Evaluation of the 2007-2008 International Youth Program's Advertising Campaign Final Report | This could be your [xy]./ This could be you. |
| CAN | Services for Business Campaign | Quantitative Research to Evaluate the Services for Business Campaign | k.A. |
| SCO | VoteScotland | VoteScotland. Campaign Evaluation 2007 report | k.A. |
| SCO | Anti Social Behaviour (ASB) Campaign | Anti Social Behaviour (ASB) 2006 Campaign Evaluation | k.A. |
| SCO | Anti-social Behaviour 2004 | Anti-social Behaviour 2004. Pre- and Post-Campaign Evaluation | k.A. |
| SCO | Volunteering 2006 | Volunteering 2006 Post-Campaign Evaluation report | you won't believe what you can do |
| SCO | ONE SCOTLAND MANY CULTURES 2005/06 | One Scotland Many Cultures 2005/06 – Waves 6 and 7 Campaign Evaluation | no place for racism |
| SCO | One Scotland Campaign | One Scotland Campaign (March 2005) Post Campaign Evaluation | One Scotland, many cultures |
| SCO | ANTI-RACISM | ANTI-RACISM WAVE 4 - 2004: Workplace and Youth Post-Campaign Evaluation | One Scotland, many cultures |
| GER | Werbung für den Innovations- und Forschungsstandort Deutschland | Zwischenevaluation 2006-2009 | Research in Germany – Land of Ideas |
| GER | MV tut gut. | Evaluation des Markenbildes Mecklenburg-Vorpommern Ergebnispräsentation | MV tut gut. / Studieren mit Mehrwert |
| GER | Lass dich einbürgern - Bremen will Dich! | Evaluation der Kampagne "Lass dich einbürgern - Bremen will Dich!" | Lass dich einbürgern - Bremen will Dich! |
| GER | Aus. Wirklich aus? | Case Study 14: Standby Campaign "Off. Really off?, Germany | Aus. Wirklich aus? |
| GER | Rauchfrei-Jugendkampagne zur Tabakprävention | Förderung des Nichtrauchens. Eine Wiederholungsbefragung der Bundeszentrale für gesundheitliche Aufklärung, Köln | Rauchfrei |

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| GB | ACT ON CO2 Campaign | ACT ON CO2 Campaign Evaluation. TNS Report. | Act on CO2; Save money save energy; save money save fuel |
| GB | 'Be Ready' National Guidance Campaign | Age Partnership Group (APG) Products Evaluation Phase 2 | Be Ready |
| GB | THINK! Road Safety Campaign | THINK! Road Safety Campaign Evaluation - Post evaluation of the 'Personal Consequences' Drink Drive campaign | Think! |
| GER | Geben gibt. | Sachbericht der Kampagne „Geben gibt.“ für den Zeitraum April bis Dezember 2009 | Geben gibt |
| GER | Eurokampagne | Zusammenfassung der Ergebnisse der fünften Repräsentativbefragung zum Euro und zur Eurokampagne | Echte Werte setzen sich durch |
| GER | Biosiegel- Informationskampagne | Bilanz der Biosiegel- Informationskampagne nach Abschluss im Dezember 2003 | k.A. |
| GER | Einsteinjahr 2005 | Gesamtbericht zur Evaluation des Einsteinjahres 2005 | k.A. |
| GER | Vielfalt als Chance | Schlussbericht Evaluation der Kampagne „Vielfalt als Chance“ der Beauftragten der Bundesregierung für Migration, Flüchtlinge und Integration | Vielfalt als Chance |
| CAN | DFAIT Trade Commissioner Service Advertising Campaign | DFAIT Trade Commissioner Service Advertising Campaign ACET Survey | k.A. |
| CAN | 2006/07 SECOND-HAND SMOKE ADVERTISING CAMPAIGN | PRE AND POST EVALUATION OF THE 2006/07 SECOND-HAND SMOKE ADVERTISING CAMPAIGN AMONG SMOKING | k.A. |
| CAN | the 2008 Healthy Eating advertising campaign | Post-Campaign Evaluation – Healthy Eating | k.A. |
| CAN | Healthy Eating campaign | Post-Campaign Healthy Eating/ Physical Activity Evaluation | k.A. |
| CAN | Phsysical Activity Campaign | Post-Campaign Healthy Eating/Physical Activity Evaluation | k.A. |
| SCO | Flu 2007/08 Campaign | Flu 2007/08 Campaign Evaluation Report | k.A. |
| SCO | Flu 2006/07 Campaign | Flu 2006/07 Campaign Evaluation | At 100mph, flu can hit you hard |
| SCO | FLU & PNEUMOCOCCAL Campaign | Flu & Pneumococcal Wave 4 – 2005/2006 Post-Campaign Evaluation | k.A. |

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| SCO | FLU & PNEUMOCOCCAL Campaign | FLU AND PNEUMOCOCCAL WAVE 3 - 2005 POSTCAMPAIGN EVALUATION | k.A. |
| SCO | FLU & PNEUMOCOCCAL Campaign | Flu and Pneumococcal Wave 2 – 2003 Post-Campaign Evaluation | k.A. |
| SCO | Child Protection Line Campaign | Child Protection Line Campaign evaluation | k.A. |
| SCO | Protecting Children and Young People 2005 Pilot Campaign | Protecting Children and Young People 2005 Pilot Campaign Evaluation | k.A. |
| SCO | It's Our Future | It's Our Future 2006/07 Campaign Evaluation | It's Our Future |
| SCO | Safer Scotland | Safer Scotland Acquisitive Crimewave 2 – 2003 Post-Campaign Evaluation | k.A. |
| SCO | Read Together | Home reading – 2004 Read Together Post-Campaign Evaluation | k.A. |
| SCO | Care in Scotland | An Evaluation of the Care in Scotland Campaign Wave 3: March 2004 | life changing work |
| SCO | NHS Carrers Campaign | NHS Careers Campaign 2005-07: Evaluation Report | k.A. |
| SCO | Organ Donation | Organ Donation Wave 3 – October 2004 Post-Campaign Evaluation | k.A. |
| SCO | Organ Donation | Organ Donation Wave 2 – March 2004 Post-Campaign Evaluation | k.A. |
| CAN | the Fraud Prevention Month Campaign | Final Report to The Competition Bureau Findings from a Survey of Canadians: Post-Test of the Fraud Prevention Month Campaign | Fraud: Recognize it. Report it. Stop it. |
| CAN | Remembrance Campaign | Post Testing of the 2009 Remembrance Campaign Vignette | Remember our Veterans. |
| CAN | The Small Buisness Advertising Campaign | Evaluation of the Small Buisness Advertising Campaign (Phase III of the Advertising Campaign, Winter 2008) | My buisness account service |
| CAN | The Small Buisness Advertising Campaign | Evaluation of the Small Buisness Advertising Campaign Winter 2007 | k.A. |
| GB | THINK! Motorcyclists Campaign 2007 | Topline summary – THINK! Motorcyclists Campaign April 2007 | Think! |
| SUI | Weniger Rauch, mehr Leben | Evaluation der nationalen Kampagne zur Tabakprävention 2008 „Weniger Rauch, mehr Leben“ | Weniger Rauch, mehr Leben |
| CAN | Service to Canadians Advertising Campaign | FINAL REPORT Service to Canadians Advertising Campaign Post-Campaign Evaluation Research | k.A. |

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| CAN | ecoENERGY Retrofit - Homes Grant Advertising Campaign | Final Report ecoENERGY Retrofit - Homes Grant Advertising Campaign. Pre and Post Campaign Evaluation | Did you get yours? |
| CAN | NADS not4me youth drug prevention campaign | National Anti-Drug Strategy (NADS) Post-Campaign Survey with Youth - Return to Sample | not4me |
| CAN | the Western Hemisphere Travel Initiative (WHTI) Advertising Campaign | FINAL REPORT Evaluation of the Western Hemisphere Travel Initiative (WHTI) Advertising Campaign | k.A. |
| CAN | Western Hemisphere Travel Initiative Advertising Campaign – Final Rule | Testing of the Western Hemisphere Travel Initiative Advertising Campaign – Final Rule Phase II – Post-test of Advertising Campaign FINAL REPORT | k.A. |
| CAN | Passenger Protect Advertising Campaign | FINAL REPORT Passenger Protect Advertising Campaign Evaluation Study (ACET) | k.A. |
| GB | The Hedgehogs children's road safety advertising campaign | Children's Road Safety Advertising Tracking Presentation of Results – Waves 3 and 4 March 8th 2007 | Stop Look Listen Live. |
| GB | The Hedgehogs children's road safety advertising campaign | Children's Road Safety Advertising Tracking Presentation of Results – Waves 3 and 4 March 8th 2007 | Stop Look Listen Live. |
| SCO | Don't give fire a home campaign | FIRE SAFETY WAVE 2 - 2004 POST-CAMPAIGN EVALUATION | 'Don't give fire a home |